



WARRIOR

ALABAMA

2023 WARRIOR DAY SPONSORSHIP

Warrior Day 2023 is going to be a day full of family, food and fun! Warrior Day will feature Live Music, a Car Show, plenty of Craft Vendors, numerous Food Trucks, a Kids Zone and all day entertainment.

Be a part of one of the oldest continuously running festivals in Alabama! We invite you to support Warrior Day through sponsorship. We have numerous sponsorship packages designed for companies, small business owners, and families - to fit all budgets! Whether your company's goal is to maximize your ROI or you just want to give back some goodwill to the city, your name will get plenty of branding and exposure during this year's Warrior Day on October 21, 2023.





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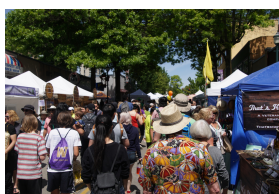
2023 WARRIOR DAY SPONSORSHIP

Warrior Day Presenting Sponsor (Limit 1) \$5,000

- Representation as the 'Warrior Day' Festival Presenting Sponsor in logos and/ or text in all marketing and collateral material.
- Recognized as presenting sponsor on social media, radio, newspaper, and TV.
- Largest logo on Banner on Main Stage.
- Inclusion in all press releases.
- Verbal recognition from stage during event.
- Included on Warrior Day T-Shirts.
- 6 Complimentary Shirts & VIP Passes.
- (2) 10x10 booth space at event.

Kids Zone Sponsor (Limit 1) \$3,000

- Exclusive signage in Kids Zone with your logo.
- Recognized as Kids Zone sponsor on social media, radio, newspaper, and TV.
- Verbal recognition from stage during event.
- Included on Warrior Day T-Shirts.
- 5 Complimentary Shirts & VIP Passes.





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Platinum Sponsor

\$2,500

- Recognized as Platinum sponsor on social media, radio, newspaper, and TV.
- Included on banner on Main Stage.
- Inclusion in all press releases.
- Verbal recognition from stage during event.
- Included on Warrior Day T-Shirts.
- 4 Complimentary Shirts & VIP Passes.
- 10x10 booth space on Saturday.

Gold Sponsor

\$1,000

- Recognized on social media as a Gold sponsor.
- Included on banner on Main Stage.
- Included on Warrior Day T-Shirts.
- 3 Complimentary Shirts & VIP Passes.
- 10x10 booth space on Saturday.

Silver Sponsor

\$750

- Recognized as a sponsor on social media as a Silver Sponsor.
- Included on banner on Main Stage.
- Included on Warrior Day T-Shirts.
- 2 Complimentary Shirts & VIP Passes.





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Bronze Sponsor

\$500

- Included on banner on Main Stage.
- Recognized as a sponsor on social media as a Bronze Sponsor.
- Logo included on Warrior Day T-Shirt.
- 1 Complimentary Shirt & VIP Pass.

Hometown Hero

\$250

- Included on banner on Main Stage.
- Included on Warrior Day T-Shirts.

Your sponsorship will provide you with increased interaction, visibility, and direct access the many attendees from Warrior and neighboring communities!

Once you've decided on your sponsorship level, all payments can be made payable to Warrior Day and should be mailed to : City of Warrior, ATTN: Warrior Day, 215 Main Street North, Warrior, Alabama 35180. Questions? Please contact Helen Dean at 205.966.5572.

Thank You! See you at Warrior Day!

